



HEART OF JACKSONVILLE AFRICAN VIOLET SOCIETY

<http://www.jacksonvilleviolets.org>

Dear Violet Lover,

We are glad that you are interested in the Heart of Jacksonville African Violet Society (HJAVS)! Here is some basic information to help you become familiar with our group:

About HJAVS:

We are a not-for-profit group whose purpose is the study of the African Violet (*Saintpaulia*) and other related species (*Gesneriads*) and to stimulate a widespread interest in their propagation and culture. Whether you are a beginning enthusiast or a seasoned African Violet grower, you will find a level of experience and expertise for you to draw upon or contribute to.

HJAVS was founded in the fall of 1993. Founding and charter members are still active in the group. Currently we have approximately 30 active members.

HJAVS is an affiliate member of the African Violet Society of America (AVSA), the Dixie African Violet Society (DAVS) and the African Violet Council of Florida (AVCF). All of these groups have publications and provide a wealth of information including growing tips and show information.

The annual fee for individual membership in HJAVS is \$15.00 for 1 member and \$20.00 for a couple, payable in September or at the time of joining. You are welcome to visit a couple of meetings to see if you would like to join.

Regular Society Meetings:

HJAVS meets on the third Sunday of every month from September through May. We do not meet in December or during the summer



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months (June – August) but do hold a holiday party in December and a summer social in June. Our meetings start at 2pm, but we have a Violets 101 session at 1:30 for beginners.

We meet at the Garden Club of Jacksonville, 1005 Riverside Avenue, Jacksonville, FL 32204, 904 355-4224. Please check www.jacksonvilleviolets.org for the current meeting information.

There is a notification printed in the Florida Times Union Life Style section on the Saturday prior to each scheduled meeting. Meeting information is also posted on our website at <http://www.jacksonvilleviolets.org>

Each regular meeting usually begins at 1:30 with an “African Violets 101” session for new members, beginners and visitors and is followed by a brief business meeting which is followed by the plant raffle and the main program. The plant raffle enables members and guests to share or acquire new plants.

Supplies for growing African Violets are also available to members at 50% of the cost to non-members. These supplies include pots in a variety of sizes and shapes, potting soil, fertilizer and other related supplies. These supplies are sold before and after the meeting but not during the business meeting or main program.

Society Activities:

The Society’s main fund-raising event during the year is the African Violet Display and Sale at the Avenues Mall. This display is usually in early spring around the Easter weekend, but we are subject to the Mall's schedule. Any member may bring plants for display and/or sale, subject to the rules of HJAVS. The society may also purchase plants from commercial growers for resale at this event. We have been extremely successful in the past and the event is popular with violet enthusiasts in north Florida.



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During the fall HJAVS often schedules a day trip to a commercial African Violet grower located within driving distance of Jacksonville. This is an opportunity to add to your African Violet collection at wholesale prices as well as a day of fun with other society members.

HJAVS also participates in a variety of community speaking engagements to share information about the culture of African violets. These include retirement communities, garden clubs and other interested groups.

Officers for the 2008 – 2009 year are:

President	Linda McQueen
1 st Vice President	Carol McBryde
2 nd Vice President	Vilma Barone
Treasurer	Bobbi Johannsen
Secretary	Vanessa Brackett

Other Sources of African Violet Information:

- ④ American African Violet Society should be The African Violet Society of America (AVSA) can be contacted at www.avsa.org and their annual membership fee is \$30.00. Their bi-monthly publication is well worth the cost of membership.
- ④ Dixie African Violet Society (DAVS) 's website is www.davs.org and their membership is \$12 per year.
- ④ African Violet Council of Florida (AVCF) does not have a website at this time. Ask any HJAVS Board member for contact information.

Please let us know if there is any other information that you would like.

Happy growing!

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